



Company Description

Digiflux Technologies Private Limited, based in Vadodara, is a leading provider of comprehensive digital solutions. We specialize in developing Web and Mobile Apps, as well as delivering innovative IoT-based solutions tailored to various organisational needs.

Role Overview

We are looking for a creative and user-focused Product Designer to join our team for a One-Year contract with 2-5 Years of experience. The ideal candidate will be responsible for designing intuitive, engaging, and visually appealing digital experiences, ensuring a seamless user journey across products.

Key Responsibilities

- Design user-centric interfaces for web and mobile applications
- Create wireframes, prototypes, and high-fidelity UI designs
- Conduct user research and translate insights into effective design solutions
- Work within Agile development cycles participate in sprints, stand-ups, and sprint reviews, collaborating closely with product managers and engineers
- Coordinate directly with stakeholders to gather requirements, present design concepts, and incorporate feedback iteratively
- Ensure consistency in design systems, style guides, and branding
- Improve usability and enhance overall user experience through continuous iteration
- Conduct usability testing and gather feedback for design improvements
- Stay updated with the latest design trends, tools, and best practices

Qualifications

- 2–5 years of experience in product design, UI/UX design, or a related role
- Demonstrated experience working within Agile/Scrum development environments sprint planning, design reviews, and iterative delivery
- Proven track record of direct stakeholder coordination gathering requirements, presenting design rationale, and managing feedback cycles independently
- Strong portfolio showcasing UI/UX design projects and problem-solving skills
- Proficiency in Figma as the primary design tool
- Solid understanding of user-centred design principles and design thinking
- Experience with wireframing, prototyping, and usability testing
- Good communication and collaboration skills

Good to Have

- Prior experience as a Product Designer at a startup comfortable with fast-paced environments, ambiguous requirements, and wearing multiple hats



- Familiarity with designing 0-to-1 products and scaling design systems from scratch
Experience with other design tools like Adobe XD or Sketch
Basic understanding of front-end technologies (HTML, CSS) is a plus

Additional Information

- The role is based in Vadodara and requires full-time on-site presence
- Opportunities for professional growth and development within a dynamic and innovative company